



CloserLook Search Services Inc. and Chennai Interactive Business Services Announce Launch of Hippocrates Deep Web Medical Search Application on ChennaiOnline.com

CloserLook Search Services Inc. www.closerlooksearch.com, a leader in Invisible Web search technology has entered into a licensing agreement with CIBS. Under this agreement, the powerful and innovative Internet search tool Hippocrates will be available to all of CIBS' users on their popular city portal www.chennaionline.com. Hippocrates is a deep web search application that will help you find detailed information on health related topics.

Columbus, OH (PRWEB) November 21, 2005 -- CloserLook Search Services Inc. www.closerlooksearch.com, a leader in Invisible Web search technology has entered into a licensing agreement with CIBS. Under this agreement, the powerful and innovative Internet search tool Hippocrates will be available to all of CIBS' users on their popular city portal www.chennaionline.com. Hippocrates is a deep web search application that will help you find detailed information on health related topics.

Hippocrates is not just a general Internet search as seen on many search engines. This state of the art search application makes it possible for any one to simply type in a medical term and get a detailed report within a few seconds. The search results are not previously cached or stored. They are obtained in real-time, directly from the sources. A brief description and definition of the term as well as the causes, symptoms and treatments available for the medical condition are exposed in the search results giving the user a lot more than just a URL list. Links are provided so that one can get in-depth information from multiple sources.

"Hippocrates provides a totally different search experience from the site-by-site tedium when the user is looking for information in the deep web", says Sumithra Jagannath, President and founder of CloserLook. "Search engines are quite useful in providing the user a list of sites that might contain information they are looking for. We go beyond that, dig deeper into sites to extract and also give information the necessary structure so it can transform into knowledge."

"This is by far the easiest way to search for health related topics. The depth to which users can drill down in just one click of the mouse is quite remarkable," says CIBS' CEO L. Ravichandran. "Our goal has always been to empower our visitors with the best information available. We are delighted to be the first Indian portal to offer this service to our subscribers the world over."

The entire Internet Search Industry is looking for ways to tap the potential of the Deep aka Invisible Web. This application comes right in the middle of that quest. ChennaiOnline.com is the first leading portal to license this product.

About CloserLook Search Services Inc.

CloserLook Search Services Inc, formerly GOA Technologies, is a leading provider of search services for key business information not accessible through traditional web search engines. Based in Montreal Canada, the company specializes in invisible web search applications for b2b and consumer markets. The company has recently entered the US market and has opened an office in Columbus, Ohio.

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About Chennai Interactive Business Services

Chennai Interactive Business Services (P) Ltd. (CIBS) is one of the well-known companies in the Internet space in India. Incorporated in 1997, CIBS owns and manages, www.chennaionline.com - the No.1 city portal in India. Based in Chennai, India, CIBS has developed and currently manages a number of pioneering initiatives on the Web, including Tamil language portals. CIBS also offers third party services like web site design, technology support and software development services for clients in India and abroad.

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