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News

Go Big Network Teams with CloserLook Search Services for Online Tool

10/19/2006

Wil Schroter, the Founder of the Go BIG Network (www.goBIGnetwork.com) has teamed up with CloserLook Search Services Inc. (www.closerlooksearch.com) to provide an online research tool that will shake up the way companies like Hoover's price and offer their products.

The Go BIG Network and CloserLook, both Columbus-based enterprises, have launched their joint effort in offering the users of Go BIG a feature that allows them to research information on both public and private companies.

CloserLook has developed a deep web search application known as "EMpower™" that has been incorporated into the Go BIG site and is being offered free of cost to members. This is in stark contrast to the expensive search service provided by similar on-line research companies such as Hoover's and One Source that provide the same service for upwards of \$70 per month.

"There has been a tremendous amount of demand for a comprehensive research tool by our 30,000 member companies," said Wil Schroter, Founder of the Go BIG Network. "We've found that similar tools by much larger competitors were both prohibitively costly and less thorough than the EMpower™ tool. Teaming up with CloserLook has allowed us to provide a much more efficient solution without demanding the steep service costs of similar companies."

The EMpower™ tool is a new breed of "deep Web search" tools that goes well beyond what a popular search service like Google or Yahoo provides to users. In addition to scouring simple Web pages, the EMpower™ search digs deep into public repositories of information such as Secretary of State, UCC filings and Patents and Trademarks.

"We are very pleased to be releasing the EMpower™ business profile search on GoBIGnetwork.com" said CloserLook founder and president Sumithra Ramachandran. "This puts a new search tool in the hands of entrepreneurs and sales professionals in a dynamic industry segment. Empower™ will help them uncover information about prospective partners and clients without the tedium of searching multiple sites manually."

Demand for more comprehensive search tools on Go BIG has increased dramatically as tens of thousands of companies flock to Go BIG's public Web site located at www.goBIGnetwork.com. The GO BIG Network connects thousands of startup companies and small businesses to investors, advisors and service providers that can help them grow. Members have used the service to research other members before making contact with them on the Network.

The service is available to the public at <http://www.goBIGnetwork.com/research/>

ABOUT THE GO BIG NETWORK

The Go BIG Network is an on-line marketplace that connects the startup and small business community. The company allows startup companies, investors, advisors, job seekers and service providers to post requests for help on-line and have those requests routed to other members of the Network who can help them.

ABOUT WIL SCHROTER

Wil Schroter is the Founder and CEO of the Go BIG Network. In addition to launching nine startup companies he is the author of Go BIG or GO HOME as well as a nationally syndicated columnist on startup company growth.

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ABOUT CLOSER LOOK SEARCH

CloserLook Search Services Inc. (<http://www.closerlooksearch.com/>) is a leading provider of search and data aggregation solutions from the Internet. CloserLook, our deep web search engine can find and aggregate information from multiple deep web or invisible web sources and present the information in contexts that address real needs and provide solutions to challenges faced by individuals and businesses.

For more information please contact Tyler Ransburgh at 614.340.3351 or transburgh@gobignetwork.com

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